

The Medalist Club
September 20, 2016

In attendance:	Terry Grosse	Joe Boteler	Lance Hocutt
	Jim Davis	Terry Canterbury	Robin Wells
	Leesa Davis	Jim Slayton	Julie Vaughn
	Rita Martin	Donna Benjamin	Jan Davis
	Dana Duckworth	Jane Rasco	Kim Miesse
	Avery Rickett		

- Meeting called to order at 6:20 by President Jim Davis.
- Minutes from previous meeting presented. Lance Hocutt noted need to amend the August minutes to include discussion regarding movement of certain monies to post-graduate scholarship fund and to obtain confirmation of Kim Jacob's post-graduate scholarship approval (contacted Michelle Reeser Newberry via text on this date and obtained confirmation that the committee had met and approved her application). Motion to accept minutes with recommended amendments made by Jim Slayton. Seconded by Joe Boteler. Motion passed.
- In later discussion, a motion to approve cutting a check for Kim Jacob's post-graduate scholarship was made by Joe Boteler, seconded by Terry Canterbury. Motion passed. Lance Hocutt offered to forward text/e-mail to President Jim Davis once check has been cut.
- **Treasurer's report:**
 - Presented P&L and Balance as of 9/20/16: Total Assets: \$111,841.60
 - Scholarship total is \$81,543.75 as of 9/20/16.
 - Lance noted that Dolores Burroughs had worked on the IRS 990 return in the past, and asked that she be contacted on her availability to complete the 2015 return, Jim Davis agreed to do so
 - Motion to approve report made by Jim Slayton. Seconded by Joe Boteler. Motion passed.
- **New Business:**
 - Sponsors: Jane Rasco talked to Pat's Florist re: sponsoring of Tide Tykes. Coach Duckworth noted that Chuwy's owner is excited about doing something with CTS marketing, along with Freddy's, Hwy 55 Burgers, etc. – potential for pulling in additional sponsors needs to be investigated.
 - Donna Benjamin suggested the sponsorship link on the website needs to be displayed more prominently after it was confirmed by President Jim Davis that a link does indeed exist on the front page near the bottom of the navigation bar. This could be a great opportunity for small businesses to advertise, per Donna.
- **Old Business:**
 - Membership: Chair Joe Boteler provided a break-down of donations to the post-scholarship fund (see handout), noting recent contributions from Barbara Mack Harding and Dr. Judy Bonner. For Season 2016, \$15,126.50 was received. Coach Duckworth noted a desire to see a spreadsheet column to evaluate growth potential with certain sponsorship levels so that this could be a marketing focus in the future – the goal being to grow the club's membership. Joe confirmed that new brochure/renewal packets are almost ready for mailing. December 14th will be official start of membership mail-outs (of t-shirts, reception tickets, etc).
 - Website: On-site registration – new brochure will soon be on the site for down-loading for members that choose to mail in their payments. Coach Duckworth noted a need to continue work on the website – President Jim Davis concurred and noted further that overall design and photos/video set-ups with Don's help will continue over the next several months.

- Receptions: Discussion about whether there would be any vendor limits on obtaining food for this year's receptions. Terry Grosse asked if Heritage House (Rebecca) can be asked to donate food for approximately 100 people. Dana opined that Rebecca would likely agree and will ask her personally.
 - Social Media: Coach Duckworth introduced Avery Rickett (retired UA gymnast, sophomore) with recommendation to have her become the social media liaison between the gymnastics team and the students and to promote the Medalist Club at the same time more directly on Twitter and Facebook.
 - Ghosts vs. Goblins: Discussed on-site registration for new and old members before and after this event and to promote club membership in general. On October 27th - current members will be allowed in early at 5:30 pm to watch the team warm-up. Doors will open at 6:00 pm to the public and team will be on the apparatus around 6:15 pm, with commencement of the intra-squad at 6:30 pm. There will be time after the event for attendees to mingle with the team and get posters signed. Robin Wells suggested a possible tie-in between Tide Tykes and Ghosts vs. Goblins – example: encouraging the tykes to wear their Halloween costumes to promote better attendance, which could lead to membership sign-ups, etc. Rita Martin noted this could include sending a G & G e-mail/flyer to RISE, and other kids' local community activities to encourage attendance.
- **Coach's Comments:**
 - Swisswing purchase – Coach thanked the members again for supporting the purchase of this item, noting benefits are already being realized in training.
 - Coach reported that three-fourths of the team's routines have been developed on the beam and bars, with floor exercise routines about half-way completed with some exciting new music and Samantha Montgomery's help as a volunteer choreographer (sister of former Tide gymnast Amanda Montgomery). AD Bill Battle spoke to the team on 9/19/16.
 - Next meeting October 18, 2016 at 6:15 in coach's conference room.